

THIERRY YEMPABE KOMBATE

SOCIAL MEDIA & DIGITAL MARKETING SPECIALIST

Content Strategy • Digital Advertising • Video • Partnerships

CONTACT

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CORE SKILLS

- Social Media Strategy
- Content Strategy
- Meta Ads & TikTok Ads
- Community Management
- Partnerships & Influence
- Project Management
- Graphic Design
- Video Editing

TOOLS

Canva Pro • Photoshop
CapCut Pro • Meta Ads
Manager
TikTok Ads • ChatGPT
ElevenLabs • HeyGen •
Higgsfield
Google Workspace • Trello •
Notion

LANGUAGES

French - Native
English - Intermediate

EDUCATION & CERTIFICATIONS

- MEAL - DisasterReady,
2026
- Project Management -
Cursa, 2024
- Communication Studies -
EMTIAC Togo, 2019-2020
- B.A. Contemporary History -
University of Lomé,
2011-2014

PROFILE

Social media and digital marketing specialist with experience in content strategy, cross-platform management, digital advertising, video production and partnership development. I support brands from planning through performance analysis with a structured, creative and goal-oriented approach.

PROFESSIONAL EXPERIENCE

Social Media Manager

CONGO DIRECTORY | June 2026 - Present | Remote

- Manage the Facebook, Instagram and LinkedIn editorial calendar.
- Create Reels, carousels, stories and bilingual content.
- Monitor performance and optimize content formats and topics.

Social Media Manager & Partnerships

CHAMPIISO | Jan 2025 - Present | Lomé

- Define social media strategy and coordinate digital initiatives.
- Produce content, promotional campaigns and branded assets.
- Build partnerships with creators, influencers and media outlets.

Training & Facilitation Lead

CIPEA | Feb 2020 - Present | Togo

- Plan and facilitate training sessions.
- Support beneficiaries and coordinate local partners.

Communications Officer

S.E. NUTRI-TOGO | Dec 2020 - Dec 2024 | Lomé

- Implement the overall communication strategy.
- Supervise content, media relations and partnerships.

Digital Communications Officer

S.E. NUTRI-TOGO | Feb 2017 - Dec 2020 | Lomé

- Manage social media, digital campaigns and marketing content.
- Analyze performance and adjust communication initiatives.